

# EVGENIA BELMAN Portfolio



### Hey there!

I'm Evgenia Belman, a passionate graphic designer who loves bringing ideas to life through visuals. Whether it's branding, editorial design, book covers, or digital illustration, I enjoy creating designs that not only look great but also tell a story.

With a background in both traditional and digital art, I love experimenting with different styles and approaches to make each project unique. I work confidently in Adobe Creative Suite and always look for new ways to grow and improve my skills.

For me, design is all about emotion, functionality, and connection— I want my work to resonate with people and make an impact. Let's create something amazing together!

## Contact

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HEALTHNEXT: Conference Branding and Promotion

10 PUBLISHING: Book Cover Redesign

12 CANTO DE UVA: Wine Label Design Collection

14 BUBBLES TREAT: Dog Treat Packaging Design

BLOOM SPA: Full Brand Identity Package

## Education

GRAPHIC DESIGN Wake Technical Community College, Raleigh, NC 2025

### ARTIST

Khakass College of **Professional Technologies**, Economics and Service. Abakan. Russia 2011

## Skills

Adobe Creative Suite Branding Web Design Typography Package Design

**Digital Illustration** 

**Motion Graphics** 

Photography



## DISCOVER SCOTLAND: Multi-Page Travel Publication

# DISCOVER SCOTLAND



### **Client:** Travel Agency

This 20-page travel publication highlights the landscapes, history, and culture of Scotland through thoughtful design and imagery.



# WELCOME TO SCOTLAND

Scotland, a land of rugged landscapes, ancient castles, and a rich tapestry of culture, has long captured the

imaginations of travelers from all around

the world. Nestled in the northern part of the United Kingdom, this enchanting country is known for its dramatic Highlands, deep lochs, and historic cities. From the bustling streets of Edinburgh, with its towering castle and cobblestone alleys, to the series shores of the Isle of Skye, Scotland offers a unique blend of bistory: mysters, and patternal beauty.

history, mystery, and natural beauty. Travelers to Scotland can expect a

and where every corner tells a story – whether it's the tales of battles fought in its medieval castles, the myths and legends surrounding its mist-covered lochs, or the

corner tells a stor

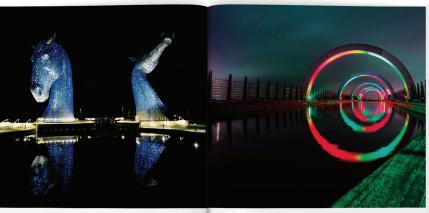
nd where every

the world. Nestled in the northern part

vibrant traditions still alive in its modern cities. As you journey through this guide, we will uncover Scotland's many treasures, from its world-famous whisky distilleries to its hidden glens and breathtaking coastlines

Scotland is more than just a destination Scotland is more than just a destination; it's an experience. Whether you're seeking adventure in the great outdoors, a dive into the rich tapestry of Scotlish history, or a taste of the country's distinctive culinary delights, Scotland promises something for every travele

Welcome to Scotland - a country of myths, magic, and endless possibilities.



### The Kelpies: Scotland's Majestic Guardians

Standing 100 feet tall in the heart of The Helix park near Falkirk, The Kelpies are the world's largest equine sculptures. the world's largest equine sculptures, embodying Scotland's mythic water horses and honoring the powerful role of working horses in Scotlish history. Designed by artist Andy Scotl, these monumental steel structures glisten in daylight and transform into ag anothomistic generated of transform into an enchanting spectacle of color when illuminated at night. The Kelpies have quickly become an iconic symbol of Scotland's blend of mythology, art, and engineering. Visitors can enjoy a

guided tour to explore the stories behind these magnificent sculptures or simply marvel at their beauty as they reflect the ever-changing Scottish sky. Don't miss th chance to witness them at night, when the stunning light display brings the legends to

Whether you're a lover of art, history, or folklore, a visit to The Kelpies offers an unforgettable experience, capturing the essence of Scotland's past and present in a strikingly modern way

### The Illuminated Falkirk Wheel: A Modern Marvel

ocated just a short distance from The Selpies, the Falkirk Wheel is another of land's contemporary engineering ders. As the world's only rotating boa ift, this impressive structure connects he Forth and Clyde Canal with the Union Canal, raising boats 35 meters (115 feet) with elegance and precision. The Falkin With elegance and precision. The Falkirk Wheel is not just an ingenious solution to a logistical problem but a stunning piece of design, drawing visitors from across the globe to witness its unique operation. Since its opening in 2002, the Falkirk

Wheel has become a must-see destination, offering a unique experience for visitors who want to unitness its blend of functionality and beauty. Whether you take a boat trip to fed the wheel's smooth rotation or simply enjoy the breathtaking night display, the Falkir Wheel is a shining symbol of Scotland's innovation and creativity. symbol of central terms of the evening and see Plan your visit for the evening and see the Falkirk Wheel in a whole new light – a chasing that celebrates Scotland's marvel of design that celebrates Scotlan past while lighting the way to its future.

### NATURAL WONDERS & LANDSCAPES

Scotland's breathtaking landscapes are

### Loch Ness

No trip to Scotland is complete without No trip to Scotland is complete without a visit to Loch Ness, the largest and most famous of all the Scottish lochs. Stretching 23 miles and plunging to depths of over 700 feet, Loch Ness is shrouded in mystery and folklore, best known as the home of the elusive Loch Ness Monster, affectionately foldore, best novm as the home of the endless opportunities for exploration. Hike endless opportunities for exploration. Hike through the striking Glencevel Valley, known stryster, beauty, surrounded by lush forests, serene beauty, surrounded by lush forests, to fing hills, and the ruins of Urquiture can be the highest mountain in the British Isles, to be the highest mountain in the British Isles, the highest mountain the British Isles, the British Bri summit



Cotland's breathtaking landscapes are a patchwork of rugged coastlines, towering mountains serene lochs, and vast, open moorlands. Each region offres its own unique beauty, making Scotland a paradise for nature lovers and outdoor adventurers alike.

### The Scottish Highlands

### The Scottish Highlands are synonymous with wild, untamed beauty. Home to some of the most iconic landscapes in the world, includir rolling heather-covered hills, deep glens, and crystal-clear rivers, the Highlands offer endless opportunities for exploration. Hike

### The Isle of Skye

The Isle of Skye is a land of landscapes and breathtaking v that capture the essence of th Scottish wilderness. Famous fo dramatic cliffs, rocky co dramatic cliffs, rocky coastline, stunning geological formations, Skye is a must-visit destination for photographers and nature enthusiasts. Highlights include the Quiraing, a landslip that off one of Scotland's most spectacu walks; the Fairy Pools, a se crystal-clear waterfalls and crystal-clear waterians and pools perfect for a refreshing dip; and the Old Man of Storr, a towering rock pinnacle that offers panoramic views over the island.

### The Fairy Glen, Isle of Skye

A magical, miniature landscape that looks like it came straight out of a storybook, the Fairy Glen on the Isle of Skye features strange, conical hills, spiraling rock formations, and a small loch. The glen's surreal appearance has led to many local legends about fairies

and mythical creature that create a cathedra

making it a must-visit for those looking to experien Scotland's mystical side.

### Fingal's Cave, Isle of Staffa

Isle of Staffa, Fingal's Cave is a geological wonder, famed for its stunning natural acoustics and uniqu hevarianal basalt columns

activity millions of years ago, has inspired artist cians, and writers for centuries, including he composer Felix take boat trips to the ca where they can explore it



### cottish Pubs: The Heart of Scotland's Social Life

A Place for Everyone Scottish pubs are known for their welcoming and inclusive environment. From bustling city establishments to coz country inns, pubs offer a gathering place for people of all ages and backgrounds.

Whether you're a local sident or a visitor, you'll nd that Scottish pubs are laces where friendships a made, conversations flow, and laughter fills the air. The pub culture is deeply embedded in everyday life, making it an ideal spot to learn more about the least community biotogra e local community, history, nd traditions.

A Rich Selection of Drinks Pubs in Scotland offer a liverse range of beverages. with something for everyone to enjoy. They are renowned or their selection of local es and beers, often b small craft breweries that ngredients of the region. Whether you prefer a light Whether you prefer a light and refreshing lager or a dark and rich stout, there's always something new to try.

Of course, no visit to a Scottish pub would be complete without sampling some Scotch whisky. Most oubs carry an impressive array of whiskies, from single malts o blended varieties, each with its own unique character and flavor profile. Whether ou're a seasoned whisk onnoisseur or a curious ovice, Scottish pubs pro

the perfect setting to explore the world of whisky, often with knowledgeable bartenders happy to guide you through a tasting.

Traditional Pub Fare Scottish pubs are not just about drinks; they are also a great place to sample traditional Scottish cuis Pub menus typically feat hearty dishes that reflect such as fish and chips, steak and ale pie, haggis with neeps and tatties, and Scotch broth.

Many pubs source their ingredients locally, ensuring that the food is fresh and flavorful. Pubs often serve seasonal dishes that highlight local produce, meats, and seafood, offering a true taste of Scotland.

For those with a sweet tooth. desserts like sticky toffee pudding, cranachan, or a slice of traditional shortbread are a nust-try. Pubs offer a casu nd relaxed dining experier where you can enjoy a



### HIDDEN GEMS

Loch Awe's shores, offering solitude of the Highlands.

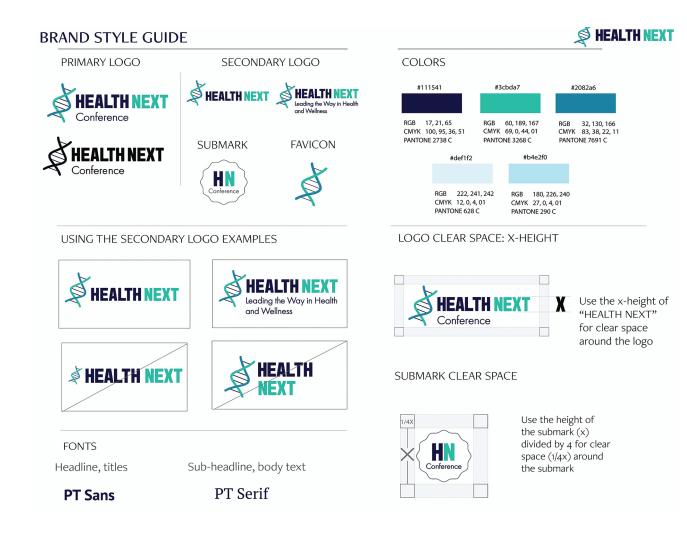
The Devil's Pulpit. Finnich Glen: covered gorge with striking red rock formations and an eerie atmosphere.

fortress overlooking ti buffs and photograph

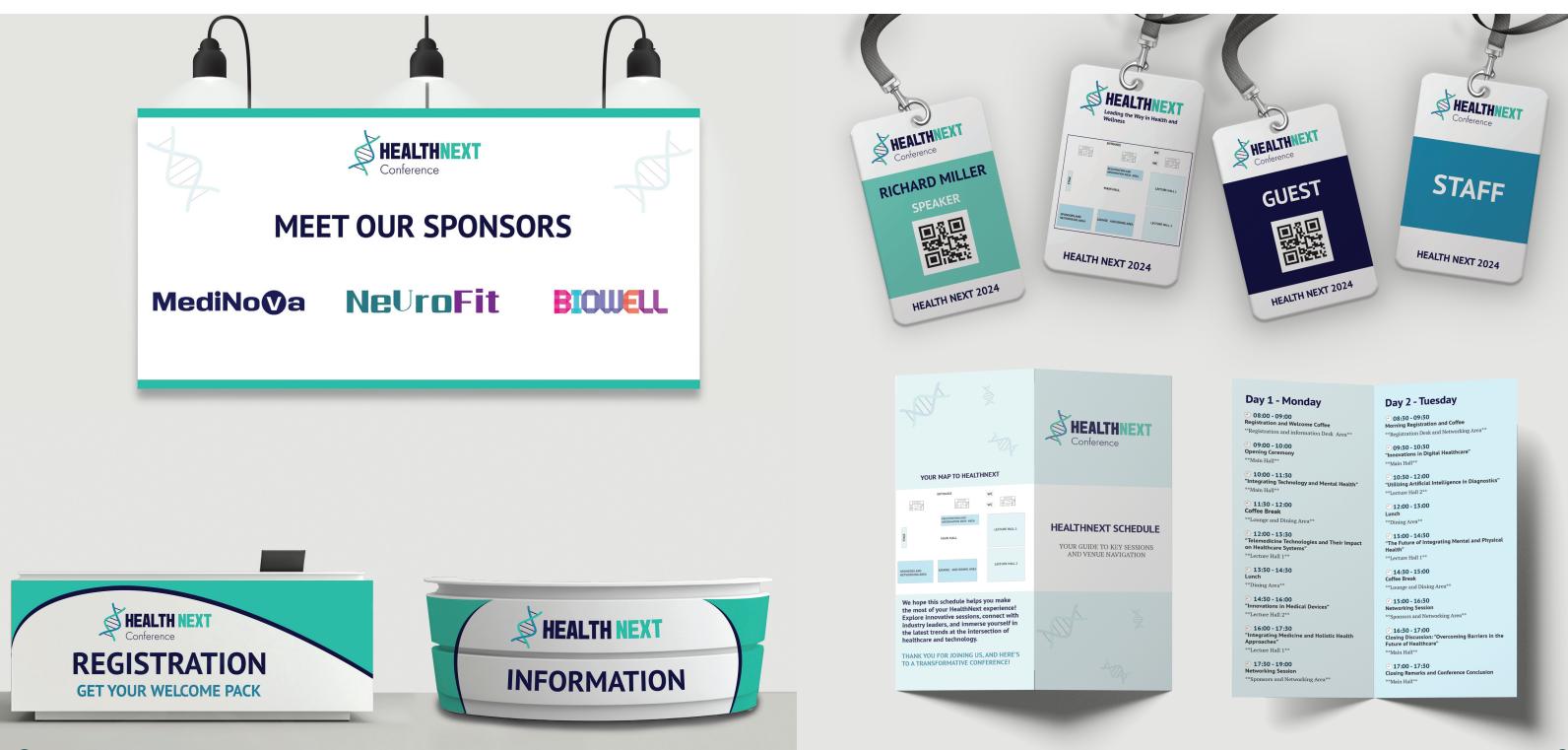
Caves, Fife: Historic caves along the Fife

# 2 HEALTHNEXT CONFERENCE

A comprehensive branding for a forward-thinking healthcare conference. This project involved in-depth research, competitor analysis, and audience insights to create a cohesive visual identity. The branding materials, including promotional assets, print and digital designs, were developed to reflect innovation and the future of healthcare.



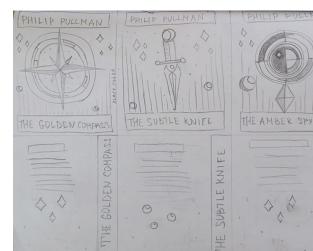


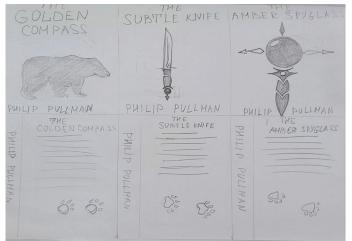


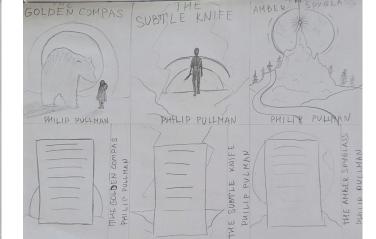
# **S** A BOOK COVER REDESIGN

This presents a fresh and atmospheric redesign of the His Dark Materials trilogy by Philip Pullman. The covers focus on key symbolic elements from each book— to create a unified and visually compelling identity. The design captures the sense of mystery and adventure central to the series.

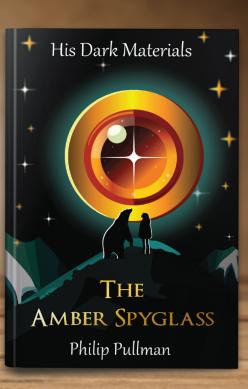












# 4 WINE LABEL DESIGN COLLECTION

A collection of wine label designs that focus on simplicity and elegance. Each label is designed to highlight the unique qualities of the wine, from the rich tones of Merlot to the fresh character of Sangiovese. The designs aim to reflect the essence of the wine in a clean and modern style, offering a balance of classic and contemporary elements.





CANTO D<sup>\$</sup>UVA

Sangioves

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# 5 Dog Treat Packaging Design

Branding and packaging design for the Bubbles line of dog treats, featuring light, airy snacks in three flavors: salmon, bacon, and berries. The design uses vibrant yet soft colors and a friendly illustration to create an engaging and appealing look for pet owners.





# O BLOOM SPA BRANDING

Brand identity and marketing materials for Bloom Spa, including social media content, brochure, desk calendar and in-store poster. The design reflects a calm, and natural aesthetic, creating a soothing experience for the audience.



LOGO FONTS Commercial Script BT Acme Gothic

PRINT FONTS Parkside

Adorn Roman Cardo Italic WEB FONTS

Parkside

Novel Sans Hair Pro XCmp





Where Wellness Blooms





2 3 4 5 6 7 15 16 17 18 19 20 21 22 23 24

### Unique Services for Specialized Care

Immuno-Support Facial This gentle facial uses hypoallergenic, non-toxic inoredients to soothe and hydrate skin, focusing on reducing inflammation and restoring natural radiance Duration: 60 minutes

Therapeutic Massage for Post-Treatment Recovery This custom massage incorporates gentle, targeted echniques to relieve tension and promote circulation

without overstressing the body. Duration: 90 minutes

Gentle Hands & Feet Treatment This hand and foot treatment includes gentle exfoliation with all-natural, non-irritating scrubs and nourishing oils to restore hydration and softness. Duration: 45 minutes

Soothing Aromatherapy Bath Our aromatherapy baths combine essential oils with centle ingredients that calm the senses and reduce stress, helping clients reconnect with their inner peace and unwind fully. Duration: 30 minutes







Our Signature Treatm

rodermabrasio centle, non-i

Aydrating Facials Aydrating i wave Deeply nourish your skin with all-natural facials perfect for

Chilean Volcanic Mud Bath Experience mineral-rich det

eaweed Wraps tubused with mutrients to revitalize and r

Eucalyptus & Lavender Masks Choose between calming encalyptus or soothing lavender for

Massage Services

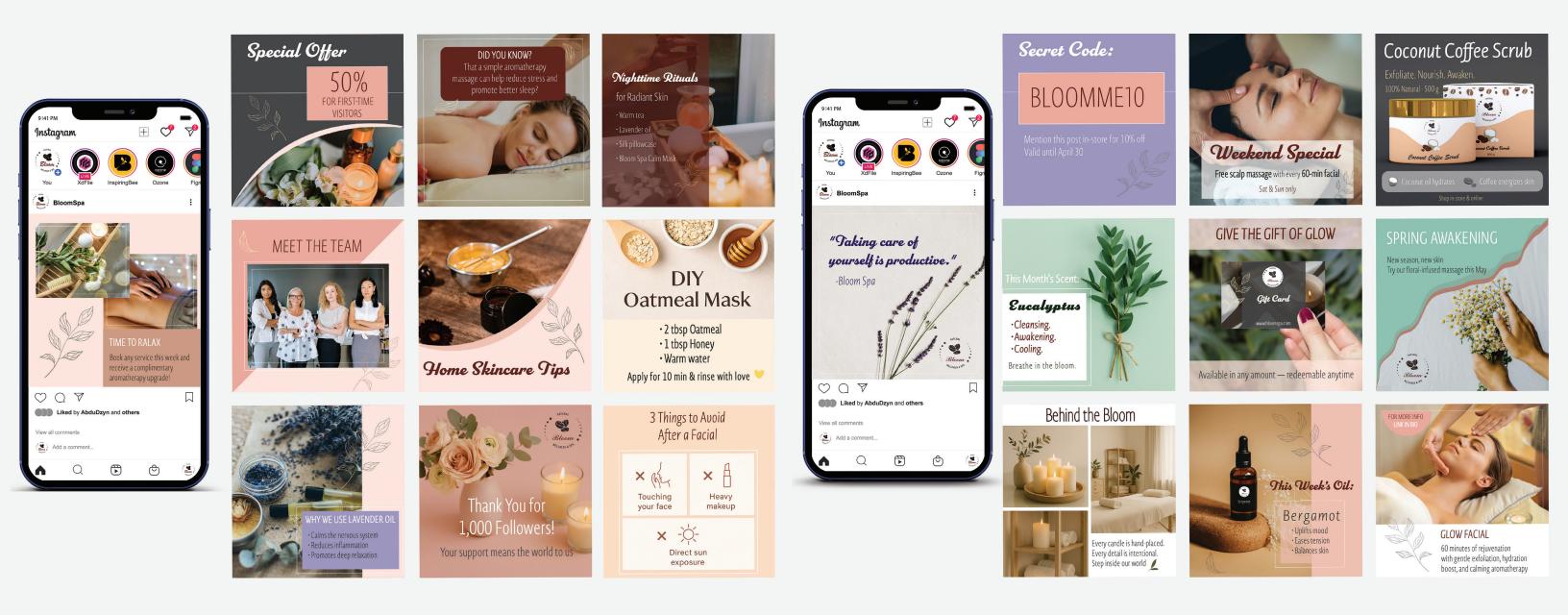
Reflexology Pressure point massage designed to alleviate stress and

Swedish Massage Classic massage that helps ease tension and promote relaxation.

Hot Stone Massage Enjoy the soothing warmth of hot stones for deep relaxation.

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## Social Media Content



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