



EVGENIYA BELMAN

PORTFOLIO





Hey there!
I'm Evgenia Belman, a passionate graphic designer who loves bringing ideas to life through visuals. Whether it's branding, editorial design, book covers, or digital illustration, I enjoy creating designs that not only look great but also tell a story.

With a background in both traditional and digital art, I love experimenting with different styles and approaches to make each project unique. I work confidently in Adobe Creative Suite and always look for new ways to grow and improve my skills.

For me, design is all about emotion, functionality, and connection—I want my work to resonate with people and make an impact. Let's create something amazing together!

Education

GRAPHIC DESIGN
*Wake Technical Community
College, Raleigh, NC
2025*

ARTIST
*Khakass College of
Professional Technologies,
Economics and Service,
Abakan, Russia
2011*

Skills

- Adobe Creative Suite
- Branding
- Web Design
- Typography
- Package Design
- Digital Illustration
- Motion Graphics
- Photography

Contact

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Website: belmen.net

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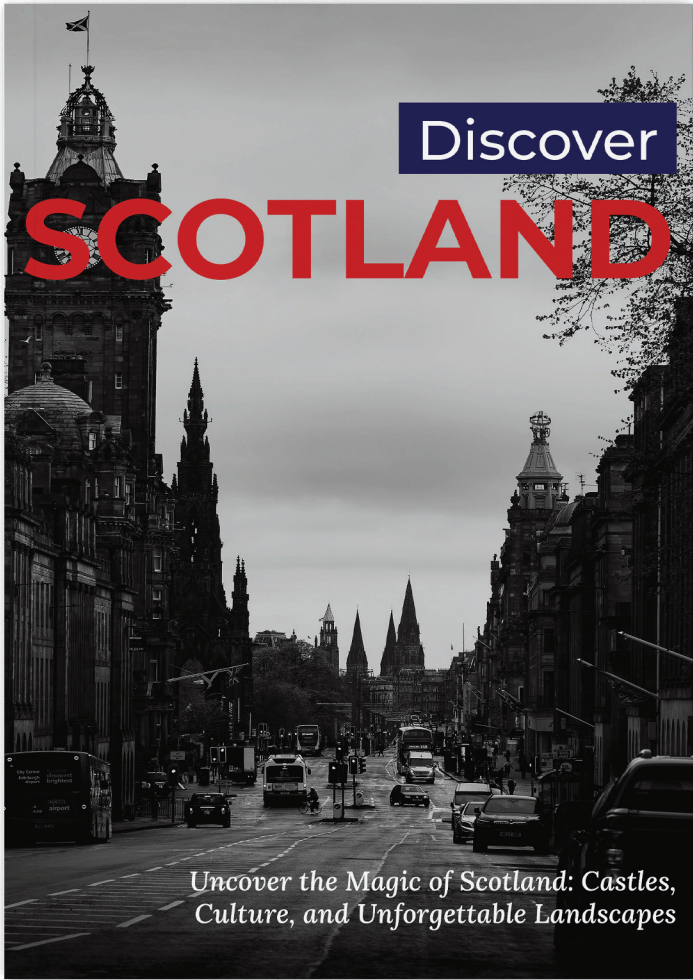
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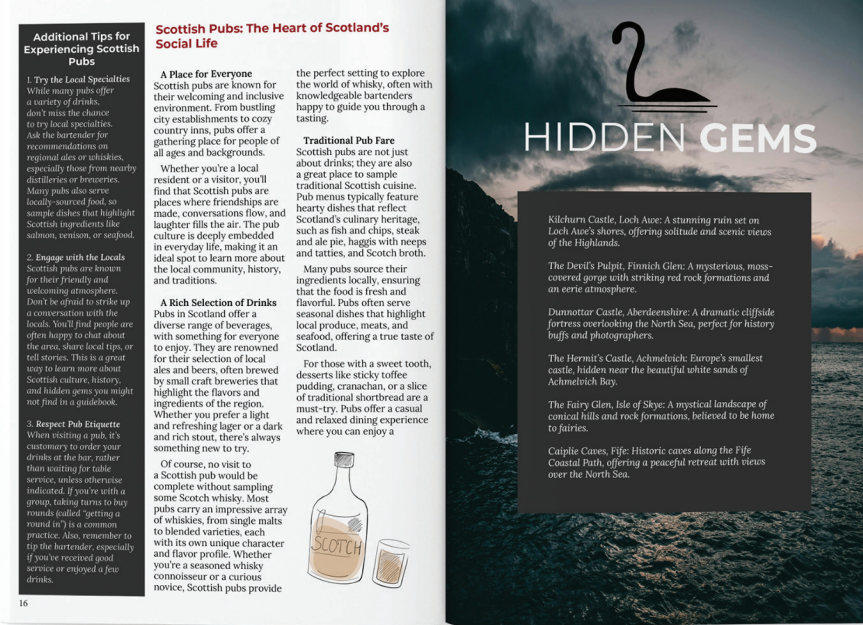
1 DISCOVER SCOTLAND



Uncover the Magic of Scotland: Castles, Culture, and Unforgettable Landscapes

Client: Travel Agency

This 20-page travel publication highlights the landscapes, history, and culture of Scotland through thoughtful design and imagery.



2 HEALTHNEXT CONFERENCE

A comprehensive branding for a forward-thinking healthcare conference. This project involved in-depth research, competitor analysis, and audience insights to create a cohesive visual identity. The branding materials, including promotional assets, print and digital designs, were developed to reflect innovation and the future of healthcare.

BRAND STYLE GUIDE

PRIMARY LOGO

SECONDARY LOGO

SUBMARK

FAVICON

USING THE SECONDARY LOGO EXAMPLES

FONTS

Headline, titles

Sub-headline, body text

PT Sans

PT Serif

HEALTHNEXT

COLORS

#111541

RGB 17, 21, 65

CMYK 100, 95, 36, 51

PANTONE 2738 C

#3cbda7

RGB 60, 189, 167

CMYK 69, 0, 44, 01

PANTONE 3268 C

#2082a6

RGB 32, 130, 166

CMYK 83, 38, 22, 11

PANTONE 7691 C

#def1f2

RGB 222, 241, 242

CMYK 12, 0, 4, 01

PANTONE 628 C

#b4e2f0

RGB 180, 226, 240

CMYK 27, 0, 4, 01

PANTONE 290 C

LOGO CLEAR SPACE: X-HEIGHT

Use the x-height of "HEALTH NEXT" for clear space around the logo

SUBMARK CLEAR SPACE

Use the height of the submark (x) divided by 4 for clear space (1/4x) around the submark

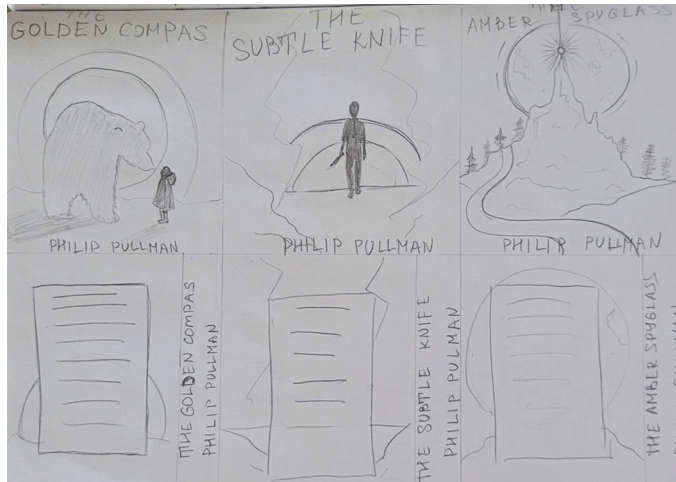
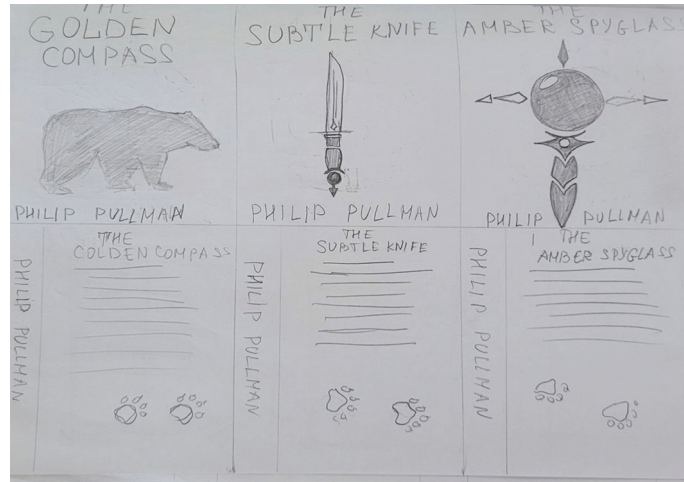
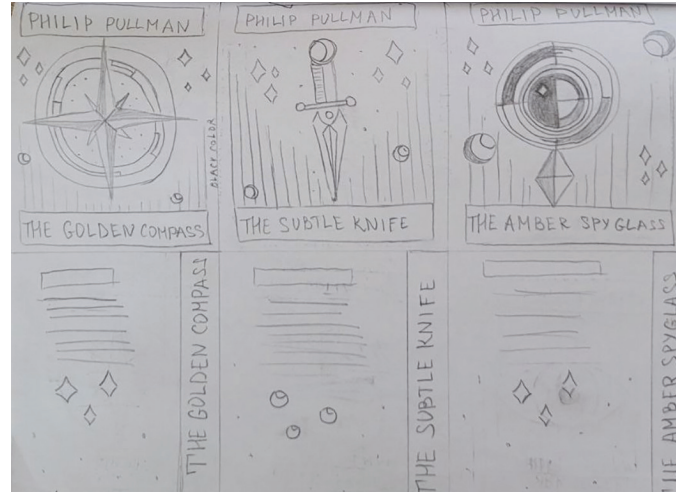
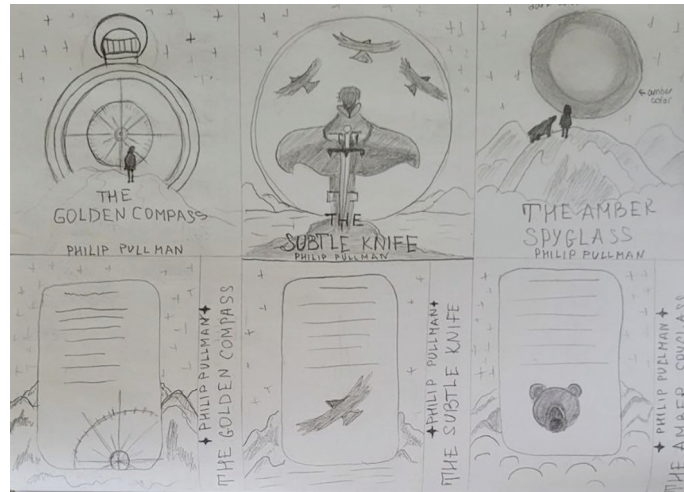




| Day 1 - Monday | Day 2 - Tuesday |
|--|--|
| <p>08:00 - 09:00 Registration and Welcome Coffee **Registration and Information Desk Area**</p> <p>09:30 - 10:30 Opening Ceremony **Main Hall**</p> <p>10:00 - 11:30 "Integrating Technology and Mental Health" **Main Hall**</p> <p>11:30 - 12:00 Coffee Break **Lounge and Dining Area**</p> <p>12:00 - 13:30 "Telemedicine Technologies and Their Impact on Healthcare Systems" **Lecture Hall 1**</p> <p>13:30 - 14:30 Lunch **Dining Area**</p> <p>14:30 - 16:00 "Innovations in Medical Devices" **Lecture Hall 2**</p> <p>16:00 - 17:30 "Integrating Medicine and Holistic Health Approaches" **Lecture Hall 1**</p> <p>17:30 - 19:00 Networking Session **Sponsors and Networking Area**</p> | <p>08:30 - 09:30 Morning Registration and Coffee **Registration Desk and Networking Area**</p> <p>09:30 - 10:30 "Innovations in Digital Healthcare" **Main Hall**</p> <p>10:30 - 12:00 "Utilizing Artificial Intelligence in Diagnostics" **Lecture Hall 2**</p> <p>12:00 - 13:00 Lunch **Dining Area**</p> <p>13:00 - 14:30 "The Future of Integrating Mental and Physical Health" **Lecture Hall 1**</p> <p>14:30 - 15:00 Coffee Break **Lounge and Dining Area**</p> <p>15:00 - 16:30 Networking Session **Sponsors and Networking Area**</p> <p>16:30 - 17:00 Closing Discussion: "Overcoming Barriers in the Future of Healthcare" **Main Hall**</p> <p>17:00 - 17:30 Closing Remarks and Conference Conclusion **Main Hall**</p> |

3 A BOOK COVER REDESIGN

This presents a fresh and atmospheric redesign of the His Dark Materials trilogy by Philip Pullman. The covers focus on key symbolic elements from each book— to create a unified and visually compelling identity. The design captures the sense of mystery and adventure central to the series.



4 WINE LABEL DESIGN COLLECTION

A collection of wine label designs that focus on simplicity and elegance. Each label is designed to highlight the unique qualities of the wine, from the rich tones of Merlot to the fresh character of Sangiovese. The designs aim to reflect the essence of the wine in a clean and modern style, offering a balance of classic and contemporary elements.



DOG TREAT PACKAGING DESIGN

Branding and packaging design for the Bubbles line of dog treats, featuring light, airy snacks in three flavors: salmon, bacon, and berries. The design uses vibrant yet soft colors and a friendly illustration to create an engaging and appealing look for pet owners.



6 BLOOM SPA BRANDING

Brand identity and marketing materials for Bloom Spa, including social media content, brochure, desk calendar and in-store poster. The design reflects a calm, and natural aesthetic, creating a soothing experience for the audience.

LOGO

LOGO FONTS

Commercial Script BT
Acme Gothic

PRINT FONTS

Parkside
Adorn Roman
Cardo Italic

WEB FONTS

Parkside
Novel Sans Hair Pro XCmp

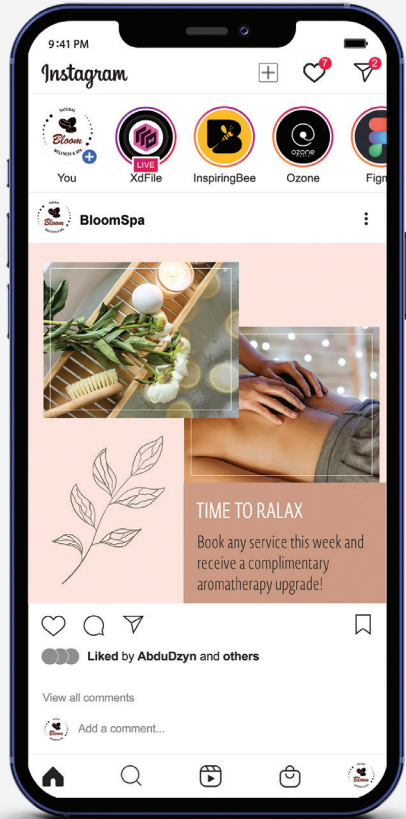
FAVICON

COLORS

| | | |
|--------|--------|--------|
| | | |
| f0c3b5 | ffe2b0 | 6a6045 |
| | | |
| ecab9e | 61271f | 454545 |



SOCIAL MEDIA CONTENT



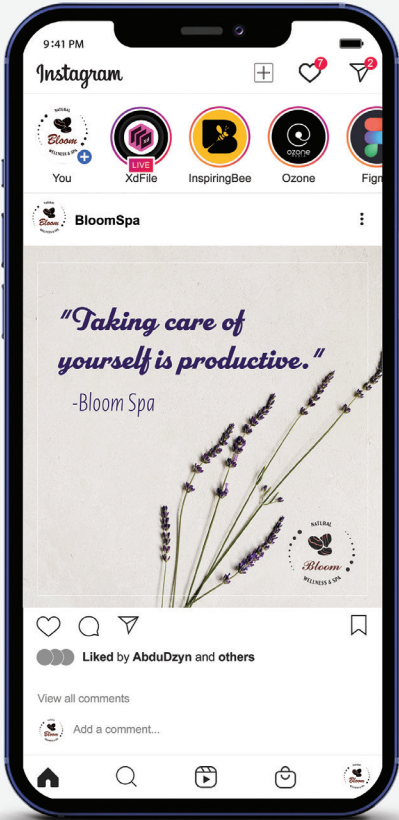
Special Offer

50%
FOR FIRST-TIME VISITORS

DID YOU KNOW?
That a simple aromatherapy massage can help reduce stress and promote better sleep?

Nighttime Rituals
for Radiant Skin

- Warm tea
- Lavender oil
- Silk pillowcase
- Bloom Spa Calm Mask



Secret Code:

BLOOMME10

Mention this post in-store for 10% off
Valid until April 30

Weekend Special

Free scalp massage with every 60-min facial
Sat & Sun only

Coconut Coffee Scrub

Exfoliate. Nourish. Awaken.
100% Natural - 500g

Coconut oil hydrates • Coffee energizes skin
Shop in-store & online

MEET THE TEAM

Home Skincare Tips

DIY Oatmeal Mask

- 2 tbsp Oatmeal
- 1 tbsp Honey
- Warm water

Apply for 10 min & rinse with love 🧡

This Month's Scent:

Eucalyptus

- Cleansing.
- Awakening.
- Cooling.

Breathe in the bloom.

GIVE THE GIFT OF GLOW

Available in any amount — redeemable anytime

SPRING AWAKENING

New season, new skin
Try our floral-infused massage this May

WHY WE USE LAVENDER OIL

- Calms the nervous system
- Reduces inflammation
- Promotes deep relaxation

Thank You for 1,000 Followers!

Your support means the world to us

3 Things to Avoid After a Facial

- ✗ Touching your face
- ✗ Heavy makeup
- ✗ Direct sun exposure

Behind the Bloom

Every candle is hand-placed.
Every detail is intentional.
Step inside our world 🌿

This Week's Oil:

Bergamot

- Uplifts mood
- Eases tension
- Balances skin

FOR MORE INFO LINK IN BIO

GLOW FACIAL

60 minutes of rejuvenation with gentle exfoliation, hydration boost, and calming aromatherapy



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