



EVGENIYA BELMAN

PORTFOLIO





Hey there!
I'm Evgenia Belman, a passionate graphic designer who loves bringing ideas to life through visuals. Whether it's branding, editorial design, book covers, or digital illustration, I enjoy creating designs that not only look great but also tell a story.

With a background in both traditional and digital art, I love experimenting with different styles and approaches to make each project unique. I work confidently in Adobe Creative Suite and always look for new ways to grow and improve my skills.

For me, design is all about emotion, functionality, and connection—I want my work to resonate with people and make an impact. Let's create something amazing together!

Education

GRAPHIC DESIGN
*Wake Technical Community
College, Raleigh, NC
2025*

ARTIST
*Khakass College of
Professional Technologies,
Economics and Service,
Abakan, Russia
2011*

Skills

Adobe Creative Suite

Branding

Web Design

Typography

Package Design

Digital Illustration

Motion Graphics

Photography

Contact

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CONTENT

4 **DISCOVER SCOTLAND: Multi-Page Travel Publication**

6 **HEALTHNEXT: Conference Branding and Promotion**

10 **PUBLISHING: Book Cover Redesign**

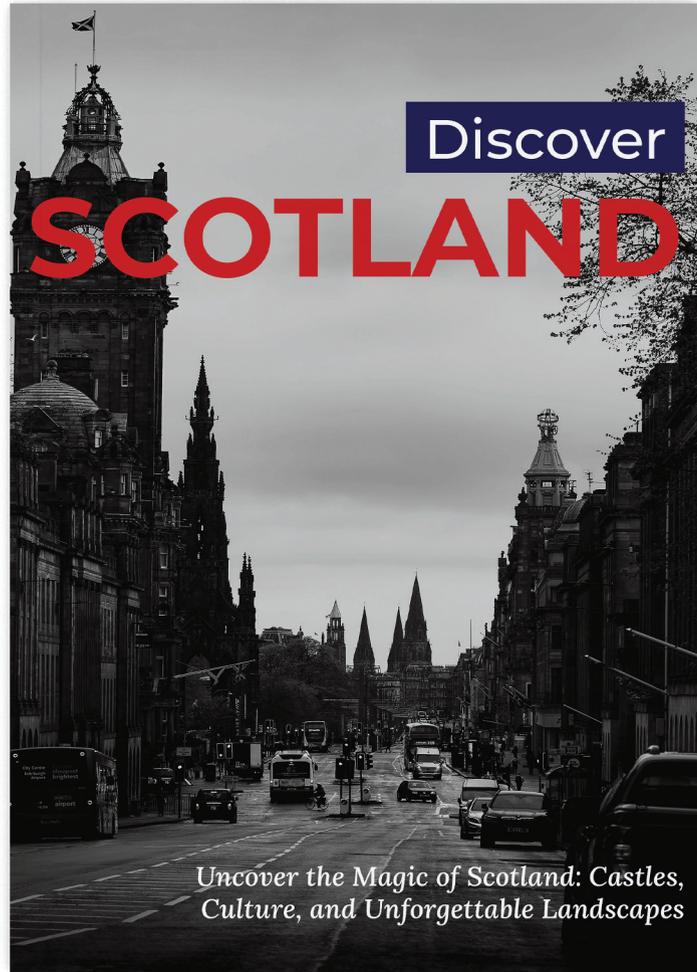
12 **CANTO DE UVA: Wine Label Design Collection**

14 **BUBBLES TREAT: Dog Treat Packaging Design**

16 **BLOOM SPA: Full Brand Identity Package**



1 DISCOVER SCOTLAND



Uncover the Magic of Scotland: Castles, Culture, and Unforgettable Landscapes

Client: Travel Agency

This 20-page travel publication highlights the landscapes, history, and culture of Scotland through thoughtful design and imagery.



CONTENT

- 3 Welcome to Scotland**
A glimpse into Scotland's culture, history, and landscapes.
- 4 Historic Sites and Landmarks**
Discover Scotland's ancient castles and significant historical locations.
- 8 Natural Wonders of Scotland**
Explore the breathtaking scenery of the Highlands, lochs, and mountains.
- 12 Culture and Traditions**
Learn about Scottish music, dance, and traditional festivals.
- 15 A Taste of Scotland**
Experience Scotland's unique cuisine, from haggis to Scotch whisky.
- 17 Hidden Gems**
Uncover lesser-known attractions and unforgettable experiences.
- 19 Traveler's Guide and Tips**
Essential advice for planning your perfect trip to Scotland.
- 20 Additional Information**
Contact details and magazine information.

WELCOME TO SCOTLAND



Scotland, a land of rugged landscapes, ancient castles, and a rich tapestry of culture, has long captured the imaginations of travelers from all around the world. Nestled in the northern part of the United Kingdom, this enchanting country is known for its dramatic Highlands, deep lochs, and historic cities. From the bustling streets of Edinburgh, with its towering castle and cobblestone alleys, to the serene shores of the Isle of Skye, Scotland offers a unique blend of history, mystery, and natural beauty. Travelers to Scotland can expect a land where every corner tells a story — whether it's the tales of battles fought in its medieval castles, the myths and legends surrounding its mist-covered lochs, or the vibrant traditions still alive in its modern cities. As you journey through this guide, we will uncover Scotland's many treasures, from its world-famous whisky distilleries to its hidden glens and breathtaking coastlines. Scotland is more than just a destination; it's an experience. Whether you're seeking adventure in the great outdoors, a dive into the rich tapestry of Scottish history, or a taste of the country's distinctive culinary delights, Scotland promises something for every traveler.

Welcome to Scotland — a country of myths, magic, and endless possibilities.

NATURAL WONDERS & LANDSCAPES

Scotland's breathtaking landscapes are a patchwork of rugged coastlines, towering mountains, serene lochs, and vast, open moorlands. Each region offers its own unique beauty, making Scotland a paradise for nature lovers and outdoor adventurers alike.

Loch Ness

No trip to Scotland is complete without a visit to Loch Ness, the largest and most famous of all the Scottish lochs. Stretching 23 miles and plunging to depths of over 700 feet, Loch Ness is shrouded in mystery and folklore, best known as the home of the elusive Loch Ness Monster, affectionately known as "Nessie." Even without a monster sighting, visitors are enchanted by the loch's serene beauty, surrounded by lush forests, rolling hills, and the ruins of Urquhart Castle.

The Scottish Highlands

The Scottish Highlands are synonymous with wild, untamed beauty. Home to some of the most iconic landscapes in the world, including rolling heather-covered hills, deep glens, and crystal-clear rivers, the Highlands offer endless opportunities for exploration. Hike through the striking Glencoe Valley, known for its dark, craggy peaks and deep history, or take on the challenge of climbing Ben Nevis, the highest mountain in the British Isles. Where you can enjoy sweeping views from the summit.



The Isle of Skye

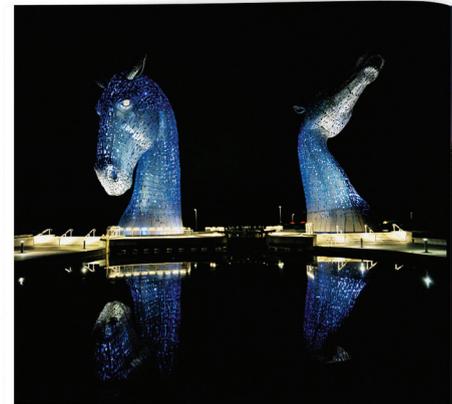
The Isle of Skye is a land of rugged landscapes and breathtaking views that capture the essence of the Scottish wilderness. Famous for its dramatic cliffs, rocky coastline, and stunning geological formations, Skye is a must-visit destination for photographers and nature enthusiasts. Highlights include the Quiraing, a landscape that offers one of Scotland's most spectacular views over the island, and the Old Man of Storr, a towering rock pinnacle that offers panoramic views over the island.

The Fairy Glen, Isle of Skye

A magical, miniature landscape that looks like it came straight out of a storybook, the Fairy Glen on the Isle of Skye features strange, conical hills, spiraling rock formations, and a small loch. The glen's surreal appearance has led to many local legends about fauns



and mythical creatures, making it a must-visit for those looking to experience Scotland's mystical side. Located on the uninhabited Isle of Staffa, Fingal's Cave is a geological wonder, famed for its stunning natural acoustics and unique hexagonal basalt columns that create a cathedral-like atmosphere. This sea cave, formed from volcanic activity millions of years ago, has inspired artists, musicians, and writers for centuries, including the composer Felix Mendelssohn. Visitors can take boat trips to the cave, where they can explore its extraordinary formation and enjoy the beauty of the surrounding seas.



The Kelpies: Scotland's Majestic Guardians

Standing 100 feet tall in the heart of The Helix park near Falkirk, The Kelpies are the world's largest equine sculptures, embodying Scotland's mythic water horses and honoring the powerful role of working horses in Scottish history. Designed by artist Andy Scott, these monumental steel structures glisten in daylight and transform into an enchanting spectacle of color when illuminated at night. The Kelpies have quickly become an iconic symbol of Scotland's blend of mythology, art, and engineering. Visitors can enjoy a

guided tour to explore the stories behind these magnificent sculptures or simply marvel at their beauty as they reflect the ever-changing Scottish sky. Don't miss the chance to witness them at night, when their stunning light display brings the legends to life.

Whether you're a lover of art, history, or folklore, a visit to The Kelpies offers an unforgettable experience, capturing the essence of Scotland's past and present in a strikingly modern way.



The Illuminated Falkirk Wheel: A Modern Marvel

Located just a short distance from The Kelpies, the Falkirk Wheel is another of Scotland's contemporary engineering wonders. As the world's only rotating boat lift, this impressive structure connects the Forth and Clyde Canal with the Union Canal, raising boats 35 meters (115 feet) with elegance and precision. The Falkirk Wheel is not just an ingenious solution to a logistical problem but a stunning piece of design, drawing visitors from across the globe to witness its unique operation. Since its opening in 2002, the Falkirk

Wheel has become a must-see destination, offering a unique experience for visitors who want to witness its blend of functionality and beauty. Whether you take a boat trip to feel the wheel's smooth rotation or simply enjoy the breathtaking night display, the Falkirk Wheel is a shining symbol of Scotland's innovation and creativity. Plan your visit for the evening and see the Falkirk Wheel in a whole new light — a marvel of design that celebrates Scotland's past while lighting the way to its future.

Additional Tips for Experiencing Scottish Pubs

1. Try the Local Specialties
While many pubs offer a variety of drinks, don't miss the chance to try local specialties. Ask the bartender for recommendations on regional ales or whiskies, especially those from nearby distilleries or breweries. Many pubs also serve locally-sourced food, so sample dishes that highlight Scottish ingredients like salmon, venison, or seafood.

2. Engage with the Locals
Scottish pubs are known for their friendly and welcoming atmosphere. Don't be afraid to strike up a conversation with the locals. You'll find people are often happy to chat about the area, share local tips, or tell stories. This is a great way to learn more about Scottish culture, history, and hidden gems you might not find in a guidebook.

3. Respect Pub Etiquette
When visiting a pub, it's customary to order your drinks at the bar rather than waiting for table service, unless otherwise indicated. If you're with a group, taking turns to buy rounds (called "getting a round in") is a common practice. Also, remember to tip the bartender, especially if you've received good service or enjoyed a few drinks.

Scottish Pubs: The Heart of Scotland's Social Life

A Place for Everyone
Scottish pubs are known for their welcoming and inclusive environment. From bustling city establishments to cozy country inns, pubs offer a gathering place for people of all ages and backgrounds.

Whether you're a local resident or a visitor, you'll find that Scottish pubs are places where friendships are made, conversations flow, and laughter fills the air. The pub culture is deeply embedded in everyday life, making it an ideal spot to learn more about the local community, history, and traditions.

A Rich Selection of Drinks

Pubs in Scotland offer a diverse range of beverages, with something for everyone to enjoy. They are renowned for their selection of local ales and beers, often brewed by small craft breweries that highlight the flavors and ingredients of the region. Whether you prefer a light and refreshing lager or a dark and rich stout, there's always something new to try.

Of course, no visit to a Scottish pub would be complete without sampling some Scotch whisky. Most pubs carry an impressive array of whiskies, from single malts to blended varieties, each with its own unique character and flavor profile. Whether you're a seasoned whisky connoisseur or a curious novice, Scottish pubs provide

the perfect setting to explore the world of whisky, often with knowledgeable bartenders happy to guide you through a tasting.

Traditional Pub Fare

Scottish pubs are not just about drinks; they are also a great place to sample traditional Scottish cuisine. Pub menus typically feature hearty dishes that reflect Scotland's culinary heritage, such as fish and chips, steak and ale pie, haggis with neeps and tatties, and Scotch broth.

Many pubs source their ingredients locally, ensuring that the food is fresh and flavorful. Pubs often serve seasonal dishes that highlight local produce, meats, and seafood, offering a true taste of Scotland.

For those with a sweet tooth, desserts like sticky toffee pudding, cranachan, or a slice of traditional shortbread are a must-try. Pubs offer a casual and relaxed dining experience where you can enjoy a



HIDDEN GEMS

Kilchurn Castle, Loch Awe: A stunning ruin set on Loch Awe's shores, offering solitude and scenic views of the Highlands.

The Devil's Pulpit, Finich Glen: A mysterious, moss-covered gorge with striking red rock formations and an eerie atmosphere.

Dunnottar Castle, Aberdeenshire: A dramatic cliffside fortress overlooking the North Sea, perfect for history buffs and photographers.

The Hermit's Castle, Achmelvich: Europe's smallest castle, hidden near the beautiful white sands of Achmelvich Bay.

The Fairy Glen, Isle of Skye: A mystical landscape of conical hills and rock formations, believed to be home to fauns.

Caiphe Caves, Fife: Historic caves along the Fife Coastal Path, offering a peaceful retreat with views over the North Sea.

2 HEALTHNEXT CONFERENCE

A comprehensive branding for a forward-thinking healthcare conference. This project involved in-depth research, competitor analysis, and audience insights to create a cohesive visual identity. The branding materials, including promotional assets, print and digital designs, were developed to reflect innovation and the future of healthcare.

BRAND STYLE GUIDE

PRIMARY LOGO



SECONDARY LOGO



SUBMARK



FAVICON



USING THE SECONDARY LOGO EXAMPLES



FONTS

Headline, titles

PT Sans

Sub-headline, body text

PT Serif



COLORS

#111541	#3cbda7	#2082a6
RGB 17, 21, 65 CMYK 100, 95, 36, 51 PANTONE 2738 C	RGB 60, 189, 167 CMYK 69, 0, 44, 01 PANTONE 3268 C	RGB 32, 130, 166 CMYK 83, 38, 22, 11 PANTONE 7691 C
#def1f2	#b4e2f0	
RGB 222, 241, 242 CMYK 12, 0, 4, 01 PANTONE 628 C	RGB 180, 226, 240 CMYK 27, 0, 4, 01 PANTONE 290 C	

LOGO CLEAR SPACE: X-HEIGHT



Use the x-height of "HEALTH NEXT" for clear space around the logo

SUBMARK CLEAR SPACE



Use the height of the submark (x) divided by 4 for clear space (1/4x) around the submark

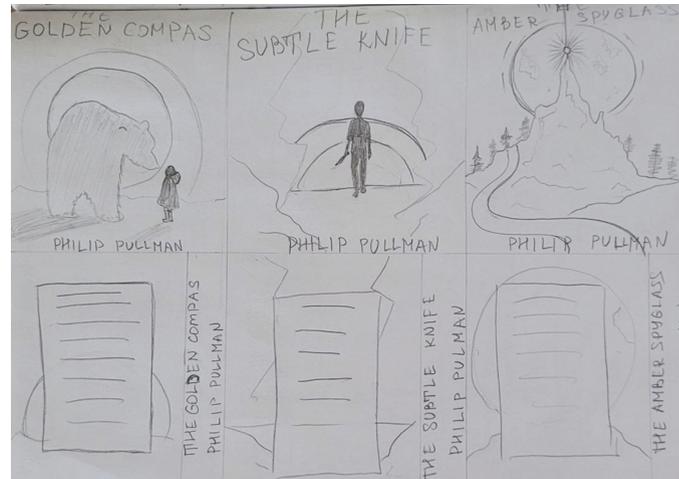
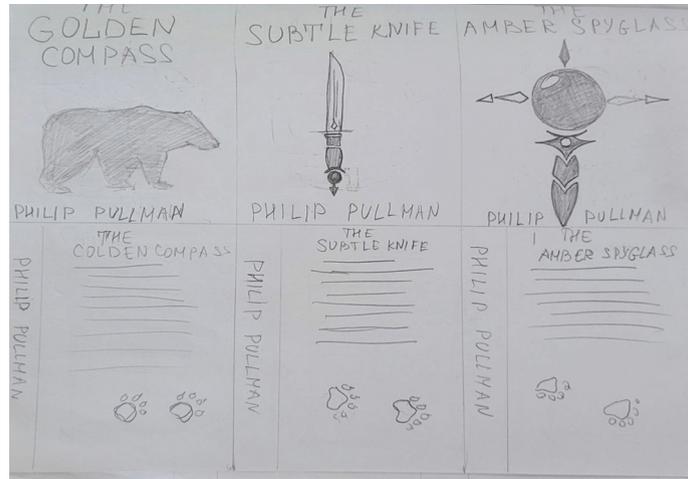
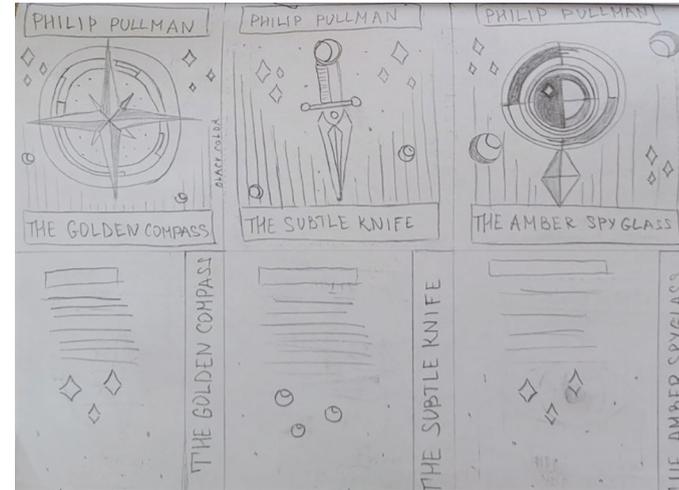




Day 1 - Monday	Day 2 - Tuesday
<ul style="list-style-type: none"> 08:00 - 09:00 Registration and Welcome Coffee **Registration and Information Desk Area** 09:00 - 10:00 Opening Ceremony **Main Hall** 10:00 - 11:30 "Integrating Technology and Mental Health" **Main Hall** 11:30 - 12:00 Coffee Break **Lounge and Dining Area** 12:00 - 13:30 "Telemedicine Technologies and Their Impact on Healthcare Systems" **Lecture Hall 1** 13:30 - 14:30 Lunch **Dining Area** 14:30 - 16:00 "Innovations in Medical Devices" **Lecture Hall 2** 16:00 - 17:30 "Integrating Medicine and Holistic Health Approaches" **Lecture Hall 1** 17:30 - 19:00 Networking Session **Sponsors and Networking Area** 	<ul style="list-style-type: none"> 08:30 - 09:30 Morning Registration and Coffee **Registration Desk and Networking Area** 09:30 - 10:30 "Innovations in Digital Healthcare" **Main Hall** 10:30 - 12:00 "Utilizing Artificial Intelligence in Diagnostics" **Lecture Hall 2** 12:00 - 13:00 Lunch **Dining Area** 13:00 - 14:30 "The Future of Integrating Mental and Physical Health" **Lecture Hall 1** 14:30 - 15:00 Coffee Break **Lounge and Dining Area** 15:00 - 16:30 Networking Session **Sponsors and Networking Area** 16:30 - 17:00 Closing Discussion: "Overcoming Barriers in the Future of Healthcare" **Main Hall** 17:00 - 17:30 Closing Remarks and Conference Conclusion **Main Hall**

3 A BOOK COVER REDESIGN

This presents a fresh and atmospheric redesign of the His Dark Materials trilogy by Philip Pullman. The covers focus on key symbolic elements from each book— to create a unified and visually compelling identity. The design captures the sense of mystery and adventure central to the series.



4 WINE LABEL DESIGN COLLECTION

A collection of wine label designs that focus on simplicity and elegance. Each label is designed to highlight the unique qualities of the wine, from the rich tones of Merlot to the fresh character of Sangiovese. The designs aim to reflect the essence of the wine in a clean and modern style, offering a balance of classic and contemporary elements.



5

DOG TREAT PACKAGING DESIGN

Branding and packaging design for the Bubbles line of dog treats, featuring light, airy snacks in three flavors: salmon, bacon, and berries. The design uses vibrant yet soft colors and a friendly illustration to create an engaging and appealing look for pet owners.



6 BLOOM SPA BRANDING

Brand identity and marketing materials for Bloom Spa, including social media content, brochure, desk calendar and in-store poster. The design reflects a calm, and natural aesthetic, creating a soothing experience for the audience.

LOGO



LOGO FONTS

Commercial Script BT
Acme Gothic

PRINT FONTS

Parkside
Adorn Roman
Cardo Italic

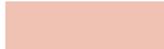
FAVICON



WEB FONTS

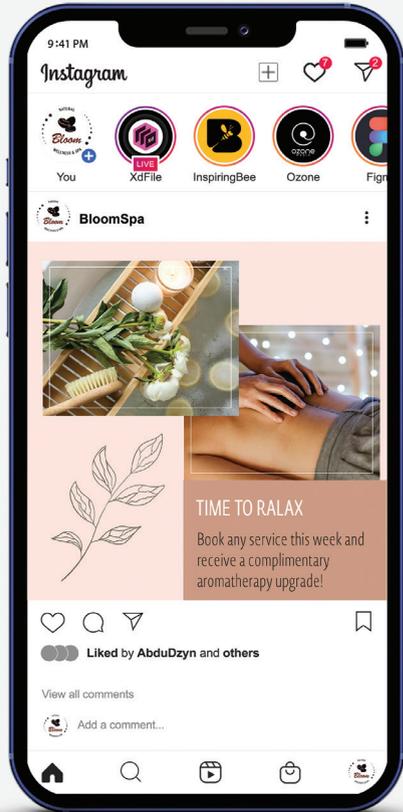
Parkside
Novel Sans Hair Pro XCmp

COLORS

		
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ecab9e	61271f	454545



SOCIAL MEDIA CONTENT



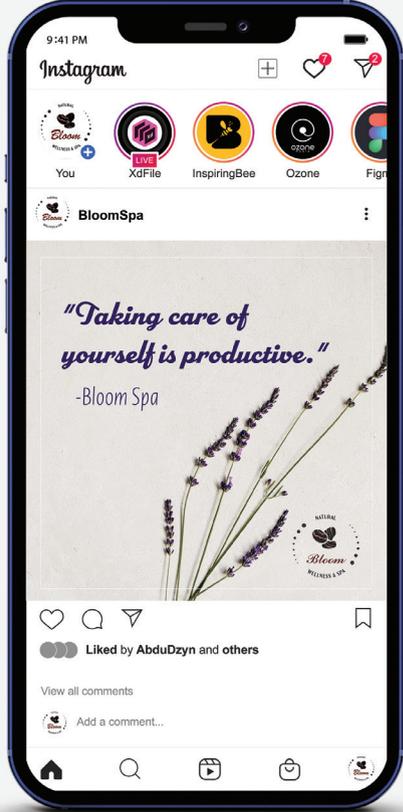
Special Offer

50%
FOR FIRST-TIME VISITORS

DID YOU KNOW?
That a simple aromatherapy massage can help reduce stress and promote better sleep?

Nighttime Rituals
for Radiant Skin

- Warm tea
- Lavender oil
- Silk pillowcase
- Bloom Spa Calm Mask



Secret Code:

BLOOMME10

Mention this post in-store for 10% off
Valid until April 30

Weekend Special

Free scalp massage with every 60-min facial
Sat & Sun only

Coconut Coffee Scrub

Exfoliate. Nourish. Awaken.
100% Natural - 500g

Coconut oil hydrates • Coffee energizes skin
Shop in-store & online

MEET THE TEAM

Home Skincare Tips

DIY Oatmeal Mask

- 2 tbsp Oatmeal
- 1 tbsp Honey
- Warm water

Apply for 10 min & rinse with love 🧡

This Month's Scent:

Eucalyptus

- Cleansing.
- Awakening.
- Cooling.

Breathe in the bloom.

GIVE THE GIFT OF GLOW

Gift Card

Available in any amount — redeemable anytime

SPRING AWAKENING

New season, new skin
Try our floral-infused massage this May

WHY WE USE LAVENDER OIL

- Calms the nervous system
- Reduces inflammation
- Promotes deep relaxation

Thank You for 1,000 Followers!

Your support means the world to us

3 Things to Avoid After a Facial

- ✗ Touching your face
- ✗ Heavy makeup
- ✗ Direct sun exposure

Behind the Bloom

Every candle is hand-placed. Every detail is intentional. Step inside our world 🌿

This Week's Oil:

Bergamot

- Uplifts mood
- Eases tension
- Balances skin

FOR MORE INFO LINK IN BIO

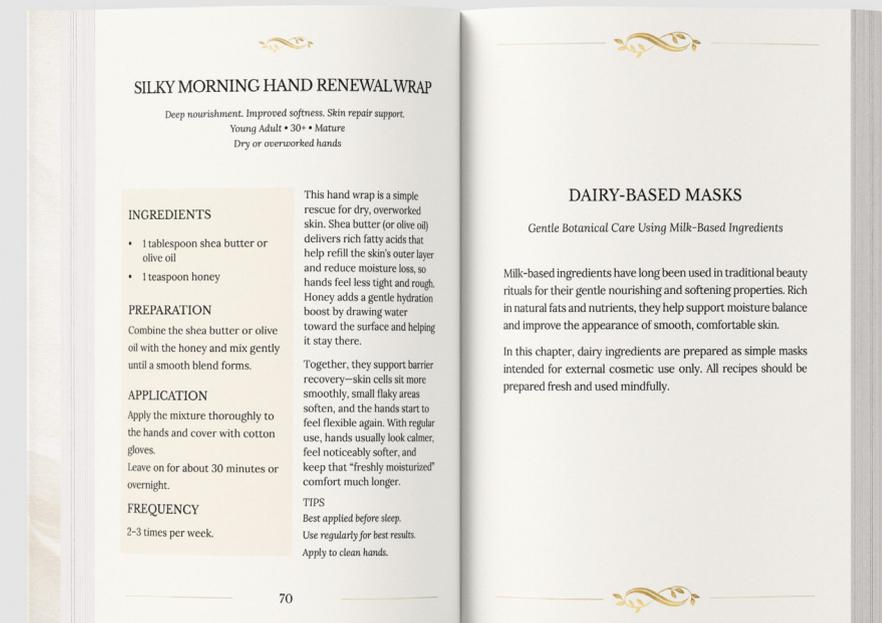
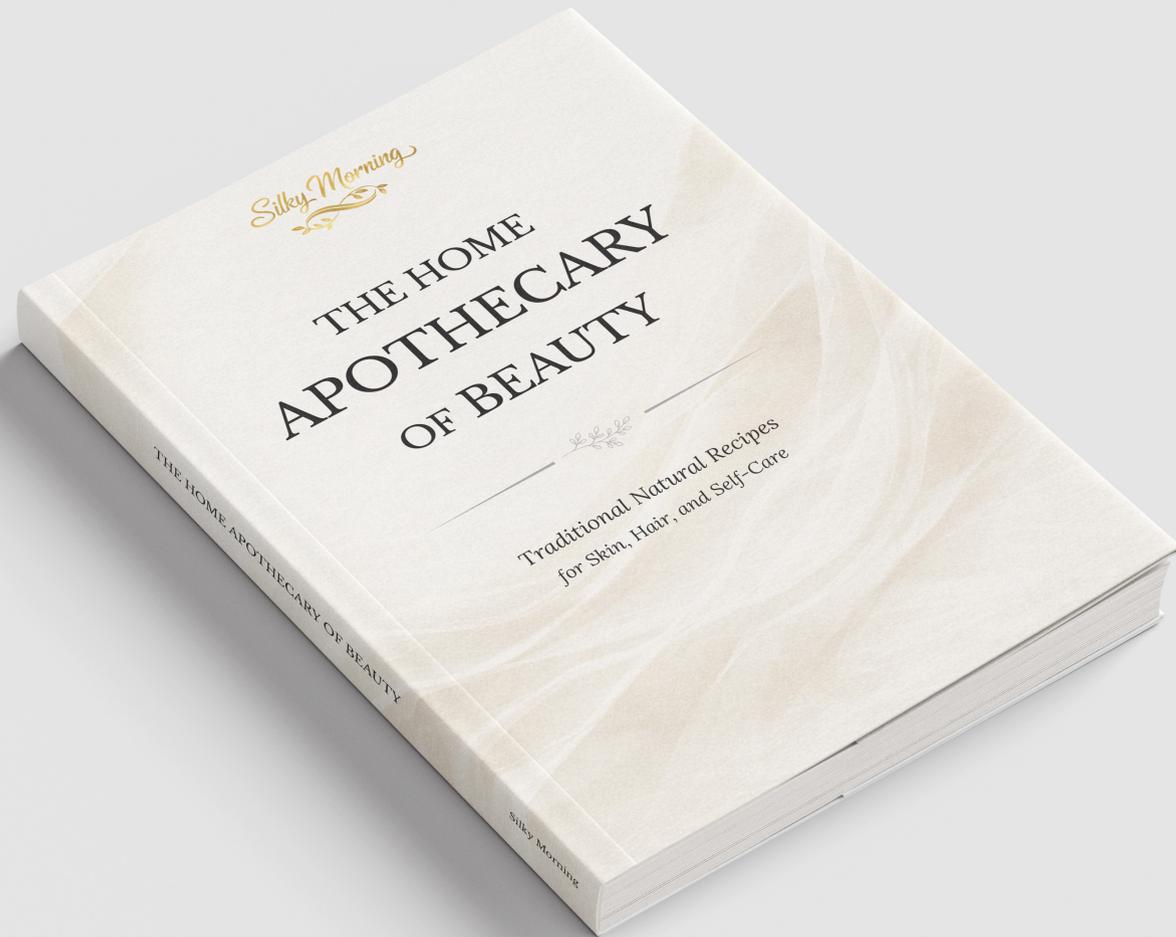
GLOW FACIAL

60 minutes of rejuvenation with gentle exfoliation, hydration boost, and calming aromatherapy

7

THE HOME APOTHECARY OF BEAUTY – BOOK DESIGN

Designed a minimalist book cover and layout for a natural beauty guide, focusing on refined typography, balanced composition, and print-ready production. The project combines an apothecary-inspired aesthetic with clean hierarchy and careful attention to spacing, alignment, and readability across front, spine, and back cover.





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